

the practice of

DEMOCRACY



we hold these truths

The Practice of Democracy Conceptual Overview

Why Bring the Exhibit to Your Space?

WE need structural change. In the very spirit of those standing up for the kind of democracy necessary to grow our humanity, The Practice of Democracy was formed.

Structural change will require systems that...

- Repair the destruction of health caused by scientific racism and Eugenics;
- Address the destruction of wealth inflicted by Redlining and Urban Renewal;
- Heal the trauma of criminalization, the segregation of health and education, and the precarity of unaffordable housing.

Our existing systems are not equipped to do that work. We need a deliberate, interconnected process of transformation that re-frames narratives, re-designs systems and re-invests in people.

By bringing The Practice of Democracy exhibit, we cultivate a 'high-touch' interactive physical spaces to relevant locations with a specific focus on actionable opportunities for healing, equity, and justice.

The multidimensional experience creates more tangible educational opportunities. Instead of an individual experience, groups co-create a shared experience, and engage in interactive collective visioning spaces with the community-at-large. These spaces not only pull apart the tangled web of our systemic crisis but also offer an engaging lens to explore and interact with historic and entangled challenges.

Objectives:

- Create visually stimulating spaces for visitors to develop a deeper understanding of democratic values and how those values are accessed is deeply influenced by policies, practices, and investments.
- Demonstrate and visualize the connections between how we plan, design, and decide outputs within the built environment impacts the lived experience of neighborhoods and individuals.
- Co-generate ideas for alternative approaches and frameworks to address some of the most pressing issues impacting our communities and connect visitors to actionable opportunities.

Components:

Section 1: Defining Democracy

Section 2: Experiencing Democracy

Section 3: Visioning Democracy

Section 4: Practicing Democracy

Expanded Experience

Contact:

info@thepracticeofdemocracy.com for more information

Activating The Practice Of Democracy Experience

Process

Pop-Up

We install the exhibit as a pop-up without localized content at conferences, summits and other events. We can also create custom content specific to issues or places.

2+ Month Engagement

Create A Local Advisory Board

Hosts or activators of the The Practice of Democracy experience often organize a community advisory board to collaborate on bringing the exhibit to their city or neighborhood, collecting stories and research, as well as organizing programming. These boards can include anyone from elected officials and organizational leadership to neighbors who remember the stories of the community.

Customization

A roughly two-month process to research, collect stories, and design visuals occurs before an exhibit ever goes up. Along with advisory boards, we ask, what are the stories we need to tell about this place? What is most important to us? This forms the basis of the research and local custom content that is developed by designing the we.

Programming

The exhibits are typically up for at least two months. During this time, the exhibit is often used by different stakeholders as a platform for events, discussion of issues, performances and much more. We can work with hosts and advisory boards to brainstorm ideas, which have included everything from panels and neighborhood walking tours, to spoken word and dance performances.

What's Next?

The exhibit component is meant to be a springboard for local stakeholders to activate other opportunities moving forward. Expanding content and programming to include projects, plans, policy and proposals that can begin the work of “spatializing democracy” is something we always encourage.

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Activating The Practice Of Democracy Experience

The Core Engagement Scope

Consultation

Consult with client to support planning The Practice of Democracy experience. This includes one to two (1-2) site visits to determine location to activate the exhibit, meet with necessary stakeholders, outline programming and coordinate other logistics. In addition, a promotional packet is provided to the client to use to promote the experience. Any design changes to the promotional packet can be done for an additional cost.

Move forward after the consultation with Core Package install:

Exhibit Overview:

The Practice of Democracy exhibit is licensed as a tool to invite participants to learn the history, interact with the stories and invent a future of undoing structural inequities and healing systemic racism. The experience is comprised of four (4) sections, and the basic period is two months. We contract with the client to co-create local content, license and install the Undesign the Redline exhibit to engage staff, partners, community residents and other visitors in a past to present journey of the historic transformation of place, race, and class in America. This exhibit lasts two months, ask us about extended exhibit opportunities.

- **Research and Design**
The Practice of Democracy researches and highlights national and region specific content, present and historical narratives/oral histories, and other customized relevant material and information that captures the various themes and sections of the exhibit. We also incorporate various maps available, including, early maps of First Nations in a region, Sanborn or other geospatial maps. We also include one to two (1-2) Redlining maps and respective area descriptions create an interactive activity. Between ten to seventeen (17) local pop-outs tell the histories of specified geographical locations in the Timeline, and the eight (8) Stories from the Line unearth in-depth personal experiences.

- **Production and Installation**
After content is finalized and edited, visualizations are designed. Exhibit components are then printed. Our team transports, installs, and uninstalls the exhibit. The exhibit should be installed within one week prior to the exhibit launch, with the uninstall of the exhibit completed on the following day after the exhibit ends. At least one assistant or location point person should be present in each instance.
- **Programming**
The Practice of Democracy team members provide up to three guided tours of the exhibit and one tour training for interested volunteers over one or more visits. Tour schedules vary but typically are structured around the launch of the exhibition, mid-way through, and closing event, depend on group size and length of exhibit engagement. Other programming may be arranged by a host organization or partner.

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Expanding the Scope

ADDITIONAL EXHIBIT OPTIONS

The Practice of Democracy offers additional options to clients to expand the core experience. Prices may vary depending on local considerations.

Customized Sections

Production of additional customized sections to visualize and narrate additional histories, client's organizational work and local community projects, or sociopolitical dynamics. This could include an organization's history and work, a topic like health or education, a particular policy, or even an analysis of the current political climate and themes present within the exhibition. Please inquire for additional information and examples.

Price dependent on scope of work.

Additional Programming

The Practice of Democracy offers additional guided tours of the exhibit, as well as training for the hosting organization and others to lead tours. We will offer students, volunteers and others the tools to spread this conversation broadly, bringing larger community networks to the table. There is also opportunities to have a member from our team participate in additional programming, including panel discussions, video screenings, workshops or other programming.

Exhibit Licensing

After the initial "core" engagement, a client may extend the licensing of the exhibit at the same location. A year-long licensing includes periodic maintenance and refill of materials, along with a tour guide training. Does not include moving and set-up fee for changing exhibit locations.

Additional Installation(s) After First Engagement With Hosting Client

For clients interested in bringing the exhibit to multiple sites within a local place or 15 mile radius (after the initial engagement of the original contract). The Practice of Democracy offers a discounted rate from the popup experience per site. This new location must be able to have the same installation logistics as the initial engagement and no modifications. Duration of exhibit will be negotiated with client for up to two months. Thereafter the licensing rate per month is applied.

Conference or Event or Short Term Pop-Up (within the same local city)

We install the exhibit when existing versions and research can be utilized as the local content, lasting up to a week. This includes four guided tours of the exhibit and/or presentations.

Digital and Trail Experience

In partnership with the tech company, Carnevale, we work to customize a digital and placemaking experience to delve into the unique local history and experiences of a given area, or highlight a particular project, or oral histories.

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THE PRACTICE OF DEMOCRACY: WE HOLD THESE TRUTHS

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Democracy is a system of government in which the citizens elect their representatives to make decisions on their behalf. It is a system of government in which the citizens elect their representatives to make decisions on their behalf.

How do you engage with the system? How do you engage with the system? How do you engage with the system? How do you engage with the system? How do you engage with the system?

DEFINING DEMOCRACY

What is the meaning of democracy? What is the meaning of democracy? What is the meaning of democracy? What is the meaning of democracy? What is the meaning of democracy?

EXPERIENCING DEMOCRACY

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